

DISNEY STUDIO CONTEST TERMS

CAMPAIGN-SPECIFIC TERMS

Contest Name: *Avatar: Fire and Ash Contest*

Contest Mechanics: Answer the question in the comment section of the post on the Platform of Entry

Contest Period: From 17 December 2025 to 21 December 2025

Platform of Entry: Instagram (via @20thcenturystudiosid)

Entry Method: (i) Submit an answer to the Contest Question via comments on the Platform of Entry; (ii) tag the official @20thcenturystudiosid account on the Platform of Entry and using the designated campaign hashtag (if applicable); (iii) send proof of ticket purchase to watch *Avatar: Fire and Ash* via direct message (DM) to the Platform of Entry.

Prize: one (1) x package of Avatar branded merchandise.

Number of Winners: 20

Winner Announcement Date: 22 December 2025

Winner Contact Method: via direct message (DM) to Platform of Entry

Deadline to Claim Prize: 30 January 2026

Prize Acceptance Form Required: Yes

OFFICIAL RULES

Important: Please read these rules below with the Campaign-Specific Terms set out above (collectively, the “Official Rules”) before entering the Contest conducted by The Walt Disney Company (Southeast Asia) Pte. Limited (“Disney”). By participating in the Contest, you agree to be bound by these Official Rules (including any amendments) and represent and warrant that you satisfy all the eligibility requirements stated herein.

1. ELIGIBILITY

1.1. Entry to the Contest is open to all residents of Indonesia who have purchased movie admission tickets from authorized theatre to watch *Avatar: Fire and Ash*. Participants must be above the age of majority. Any breach of this requirement will result in disqualification from the Contest (“**Entrants**”).

1.2. The Contest shall commence at 00:00 hours (WIB) and end at 23:59 hours (WIB) on the dates specified in the Campaign-Specific Terms (“**Contest Period**”).

1.3. Directors, officers and employees of Disney or its affiliated companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, associate vendors and immediate families of each are not eligible to register for the Contest.

2. HOW AND WHEN TO ENTER

2.1. To enter the Contest, you must currently hold an account on the Platform of Entry specified in the Campaign-Specific Terms (“**Account**”). Registering on the Platform of Entry is free. After establishing your Account, you may enter by: (a) signing in to your Account; and (b) submitting your answer to the Contest Question in the manner specified under the Platform of Entry, as described in the Campaign-Specific Terms (collectively “**Entry**”).

2.2. You may not edit your Entry once it has been submitted. Failure to comply will result in the automatic disqualification of the Entry.

2.3. At the end of the Contest Period, Entries with the correct answer to the Contest Question will be selected as the winner(s) (“**Winner(s)**”). Winners will be contacted through the Winner Contact Method for details on claiming the Prize.

2.4. Disney has the right to, and shall select, the winning Entry for the Contest in its sole and absolute discretion and no correspondence and/or objection will be entertained. The factors Disney will take into account in selecting the Winner shall include, without limitation, the creativity and originality of the responses and such other factors as Disney deems appropriate in its sole and absolute discretion.

2.5. Submission of an Entry constitutes acceptance of these Official Rules. Entry by any method other than set forth in this Section 2 are void. Any use of automated or programmed methods of effecting Entry is prohibited.

2.6. All Entries must be submitted before the end of the Contest Period as specified in the Campaign-Specific Terms. Each Entrant is allowed to submit only one (1) Entry. In the event of more than one (1) Entry received from the same Entrant, only the earliest valid entry will be considered. In the event of duplicate Entries with similar personal particulars, the earliest Entry received will be deemed valid.

2.7. Winners must complete a prize acceptance form prior to collection or enjoyment the Prize. Failure to satisfactorily complete and timely submit the required prize acceptance form will result in forfeiture of the Prize. In the event of a dispute regarding the identity of the Entrant, the Entry will be deemed submitted by the person whose account is used to follow the Platform of Entry at the time of submission.

2.8. Entries must not include content that is offensive, inappropriate, or that features major brands or logos other than Disney's.

2.9. By participating in the Contest, each Entrant represents and warrants that they are not subject to any agreement or arrangement that would interfere with their participation or the grant of rights under these Official Rules.

2.10. Disney is not responsible for any technical failures or disruptions of any kind, including but not limited to incomplete, lost, delayed, or corrupted data transmissions; network, server, hardware, or software malfunctions; or any other technical issues that may affect participation in the Contest. If for any reason the Contest cannot run as planned, whether due to computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond Disney's control that affect the security, fairness, integrity or proper conduct of the Contest, Disney reserves the right, in its sole discretion, to cancel, modify, suspend or terminate the Contest and to disqualify any individual who interferes with the entry process. Disney also reserves the right in its sole discretion to determine which Entries (if any) will be posted or considered.

2.11. By entering the Contest, each Entrant agrees to indemnify and hold harmless Disney, Instagram (as applicable) and their respective parent companies, subsidiaries, affiliates, directors, officers, employees and agencies from and against any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest. Entrant understands that this Contest is in no way sponsored, endorsed, administered by, or associated with, Instagram.

3. PRIZE

3.1. The Winners will each receive the Prize specified in the Campaign-Specific Terms.

The Prize may not be sold or used for commercial purposes. All taxes associated with the receipt or use of the Prize is the sole responsibility of the Winner. The Prize is not redeemable for cash or otherwise transferable. No substitutions are permitted except that Disney may, in its sole discretion, substitute the Prize with one of equal or greater value. The Prize may not be used in conjunction with any other promotion or offer. The Prize will be awarded provided a sufficient number of eligible Entries are received and the Prize is validly claimed by the date specified in the Campaign-Specific Terms, after which no alternate winner will be selected, and any unclaimed Prize will be forfeited.

3.2. Disney reserves the right to request: (i) documentary proof of citizenship, residency, address and/or age of any Winner; (ii) documentary evidence of prize notification or winner communication; and (iii) documentary proof in relation to the Platform of Entry before the Prize is awarded.

3.3. To the fullest extent permitted by law, Disney and its associated companies and agents exclude responsibility and all liabilities arising from any postponement, cancellation, delay or changes to the Prize details beyond Disney's reasonable control and for any act or default of any third-party supplier.

4. PERSONAL INFORMATION

4.1. Your participation in this Contest is conditional upon you consenting to The Walt Disney (Southeast Asia) Pte. Limited and its affiliated companies and business units (collectively, "WDSEA Group") collecting, using, disclosing, transferring and processing your personal data for the following purposes: (i) to administer the Contest and choose the winner; and (ii) consumer research, promotional and marketing purposes.

4.2. We may share your personal data with affiliates of the WDSEA Group or with other third parties for administrative and business purposes, or for cross-promotion. This may involve the storage, use, disclosure or other processing, or transfer of your personal data out of Indonesia. Third parties receiving your personal data will be bound by requirements under the Singapore Personal Data Protection Act 2012 (and any equivalent laws of Indonesia in relation to your personal data).

4.3. By participating in this Contest, you consent to the collection, use, disclosure, transfer and processing of your personal data for the purposes listed above.

4.4. If you would like to know more about how we process your personal data, how to withdraw consent or contact our Data Protection Officer, please visit our Privacy Policy available on <https://privacy.thewaltdisneycompany.com/en/current-privacy-policy> and the Supplemental Privacy Policy for Indonesia on <https://privacy.thewaltdisneycompany.com/en/current-privacy-policy/supplemental-privacy-policy-for-indonesia/>.

5. DISCLAIMER

5.1. Disney, all participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees and agents shall not be responsible or liable for:

(a) Any problem, loss or damage of whatsoever nature suffered by any party due to any delay and/or failure (including lost entries, mail delay or loss) in registering for or participating in the Contest as a result of any communication error, interruption, human error and/or failure by Disney and/or any third party;

(b) Any problem, damage or loss of whatsoever nature to any person, resulting from his/her participation in the Contest;

(c) Any error (including without limitation error in notification of eligible Entrants or Prize Winner), omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft, destruction, alteration of, or unauthorized access to entries, or entries lost or delayed whether or not arising during operation or transmission; or

(d) Any changes made by Disney or any third party suppliers or sponsors.

5.2. To the fullest extent permitted by law, Disney and its associated companies and agents exclude responsibility and all liabilities arising from any postponement, cancellation, delay or changes to the prize details beyond Disney's reasonable control and for any act or default of any third-party supplier.

6. CONDITIONS OF ENTRY

6.1. By entering the Contest, each Entrant agrees to be bound by these Official Rules and by decisions of Disney, which are final as to all Contest-related matters.

6.2. Each Entrant agrees that his/her entry to the Contest is subject to, and acknowledges that such Entry shall be wholly compliant and consistent with, Instagram Terms of Use.

6.3. By entering this Contest and/or accepting any Prize you may win, you agree that: [a] you have all rights, permissions and consents necessary to grant the rights to Disney as expressed herein; [b] you will abide by and be bound by the Official Rules and Disney's decision and Privacy Policy; [c] you release and hold harmless Disney, their officers, directors, shareholders, employees, agents or representatives (individually and collectively, "Releases") from any and all liability for claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any Prize; participation in the Contest or any Contest-related activity or from any interaction with, or downloading of, computer Contest information; [d] prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose) and the Releases do not make any representation, warranty or guarantee, express or implied, relating to the Contest or prize; [e] a Winner's acceptance of any prize constitutes the grant to Disney and assigns of an unconditional right to use winner's name, address (city and state only), voice, likeness, photograph, biographical and prize information and/or statements about the Contest for any programming, publicity, advertising and promotional purposes without additional compensation, except where prohibited by law; [f] in the event viruses, bugs, unauthorized human intervention, Acts of God, acts or regulations of any governmental or supra-national authority, war, national emergency, accident, fire, riot, strikes, lock-outs, industrial disputes, acts of terrorism or other matters beyond the Disney's reasonable control, corrupt, prevent or impair the administration, security, fairness or proper play of the Contest, so that it cannot be conducted as originally planned, except where prohibited by law, Disney has the right, in its sole discretion, to modify these Official Rules or to cancel, modify, terminate or suspend the Contest; and in such event, to select Winner by such method as Disney in its sole discretion shall consider equitable; [g] the Releases are not responsible for typographical or other errors in the offer or administration of this Contest, including but not limited to: errors in the advertising, Official Rules, selection and announcement of the Winner, and distribution of the prize; [h] any portion of any prize not accepted or used by a Winner will be forfeited; [i] the Releases are not responsible for any inability of a Winner to accept or use a prize (or any portion thereof) for any reason; [j] the Disney has the right, at any time and at its sole discretion, to disqualify any individual it suspects to be doing any of the following: (i) tampering or attempting to tamper with the entry process or the operation of the Contest or the Application; (ii) violating the Rules; (iii) violating the terms of service, Privacy Policy or other terms, conditions of use and/or general rules or guidelines of any Contest property or service; (iv) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person or (v) for any other good cause as determined solely by the Disney; [k] Disney has the right to lock out an Entrant whose eligibility is in question or who has been disqualified or is otherwise ineligible to enter the Contest; [l] since any attempt by any individual to damage the Application or undermine the legitimate operation of this Contest or the Application is a violation of these Official Rules as well as criminal and civil laws, and should Disney believe or become aware that such an attempt has been, is being, or will be made, it has the right to seek remedies and damages from any responsible individuals to the fullest extent permitted by law, including without limitation criminal prosecution; [m] [Intentionally deleted]; [n] all disputes, claims and causes of action at law or in equity ("Claims") shall be resolved individually, without resort to any form of class action; [o] all Claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event include attorneys' fees, and under no circumstances will any Entrant be permitted to obtain awards for, and hereby waives all rights to claim, punitive, incidental, special, consequential damages and any other damages, other than for actual out-of-pocket expenses and waives all rights to have damages multiplied or otherwise increased; [p] Disney has the right to modify prize award procedures at its sole discretion; [q] the Releases are not responsible for the cancellation, postponement or unavailability of the prize, and if such occurs, the prize will be substituted with a prize of equal or greater value; [r] the Releases are not responsible for any changes to any Application function that may interfere with the Contest or your ability to timely enter; [s] your decision to enter the Contest constitutes acceptance of Disney's global terms of use found at Disneytermsofuse.com, and [t] Releases are not responsible for any failure of delivery of winner notification.

7. COPYRIGHT NOTICE

The Contest and all accompanying materials are copyrighted by Disney. All rights reserved.

8. MISCELLANEOUS

8.1. Disney reserves the right at any time in its absolute discretion and without prior notice to Entrants:

- (a) to cancel, modify, suspend or delay the Contest;
- (b) to make changes to these Official Rules, whereupon all Entrants shall be bound by the terms and conditions as varied by Disney; or
- (c) to substitute, withdraw or cancel any prize without disclosing any reason therefor and without any payment or compensation whatsoever.

8.2. Entrants agree to be bound by these Official Rules and by the decisions of Disney, which are final and binding in all respects.

8.3. Disney reserves the right at its sole discretion to disqualify any individual that it determines is tampering with the entry process or the operation of the Contest, engaging in any conduct that is detrimental or unfair to Disney, the Contest or any other Entrant, acting in breach or potential breach of these Official Rules and/or Instagram's Terms of Use, or is otherwise ineligible to enter or participate in the Contest. No correspondence and/or objection will be entertained.

8.4. These Official Rules are made in English and Indonesian languages. The Entrants agree and acknowledge that: (i) they have carefully read and fully understand the content of the Official Rules, and (ii) if there is any dispute over the meaning of any provisions under the Official Rules, the English language version shall prevail and the relevant Indonesian language version shall be deemed to be automatically amended to conform with and be consistent with the English language version.

9. GOVERNING LAW AND JURISDICTION

9.1. These Official Rules, including any dispute, controversy, proceeding, or claim of whatever nature which may arise out of or in connection with these Official Rules ("**Dispute**") are governed by the laws of Singapore without regard to the conflict of law principle.

9.2. In the event of any Dispute arising out of or in connection with these Official Rules, including any question regarding its existence, validity or termination, the parties shall attempt first to resolve such dispute through friendly consultations. If the Dispute is not resolved through friendly consultations within 30 (thirty) days after one party has served a written notice on the other party requesting the commencement of consultation, in the event that either party wishes to submit the dispute for final resolution, such party shall submit the Dispute to the Singapore International Arbitration Center ("**SIAC**") for final resolution by arbitration in Singapore in the English language in accordance with the Arbitration Rules of the SIAC in effect as of the date of arbitration, which rules are deemed to be incorporated by reference in this clause. The Parties shall agree on a single arbitrator by agreement. In the event the parties cannot agree on an arbitrator within one month of commencement of the arbitration, a single arbitrator shall be appointed in accordance with the rules of the SIAC. The arbitral award shall be final and binding on the parties. The arbitrator shall decide any such dispute or claim strictly in accordance with the governing law specified in these Official Rules. Judgment upon any arbitral award rendered hereunder may be entered in any court having jurisdiction, or application may be made to such court for a judicial acceptance of the award and an order of enforcement, as the case may be. Nothing in this clause shall affect or prohibit a party's right to seek interlocutory relief, an interlocutory injunction or urgent declaratory relief for any threatened or actual breach of these Official Rules in any court of competent jurisdiction, provided that, this right shall not be construed as an election for courts to make a final determination on any dispute. The parties agree that the appointment of the arbitrator shall not terminate within a specified time and the mandate of the arbitrator shall remain in effect until a final arbitral award is issued. Each party waives any defense of improper venue or inconvenient forum as to any action brought within Singapore.

9.3. These Official Rules are not intended to confer rights on any third party, whether pursuant to the Contracts (Rights of Third Parties) Act (Cap 53B) of Singapore or otherwise, and no third party shall have any right to enforce any provision of these Official Rules.